

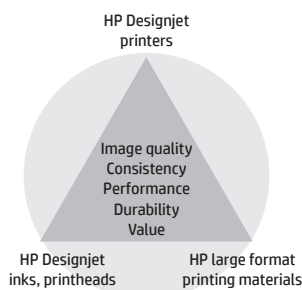


HP Universal Matte Canvas



The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



Produce quality, low-price-point reproductions

Achieve high quality at an economical price

Get true artistic quality—at an economical price—with this high-quality stretch canvas. With a bright-white, slightly textured matte finish, produce vivid, accurate color true to the artistic vision.

Produce long-lasting reproductions

These prints withstand the test of time. Providing excellent image stability, HP Universal Matte Canvas and Original HP inks produce long-lasting prints—over 200 years indoors, away from direct sun,¹ over 3 years in-window, unlaminated.²

Maintain an easy, smooth workflow

To provide trouble-free printing, Original HP printing materials are designed together with HP Designjet printers. This sturdy canvas is easy to handle. And you can choose from a wide variety of compatible laminates.

Target customers	Applications	Benefits
Art reproduction houses	Photo enlargements	High quality, economical price
Graphics-oriented print service providers	Art reproductions	Slightly textured surface for artistic look and feel
Artists		Sturdy, easy-to-handle substrate
Photographers		Quick-dry, water-resistant prints ³
		200+ years indoor display permanence ¹
		3+ years, unlaminated in-window display permanence ²

¹ With Original HP 70 Photo Inks or HP 83 UV inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

² With Original HP 70 Photo Inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

³ With Original HP 70 Photo Inks. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.

Technical specifications



HP Universal Matte Canvas

For the latest ICC/media profiles and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit globalBMG.com/hp/.

Weight	350 g/m² per ISO 536 Test Method			
Thickness	457 microns/18 mil per ISO 534 Test Method			
Opacity	Greater than 98% per TAPPI T-425 Test Method			
Brightness	92% per TAPPI T-452 Test Method, 101% per ISO 2470 Test Method			
Whiteness	117 per CIE Ganz 82 Test Method, 127 per ISO 11476 Test Method, 125 per ISO 11475 Test Method			
Finish	Matte			
Operating temperature	15 to 30° C / 59 to 86° F			
Operating humidity	30 to 70% RH			
Display permanence (Commercial in-window)	3+ years, unlaminated with Original HP 70 Photo Inks ⁴			
Display permanence (Indoor home or office)	200+ years with Original HP 70 Photo Inks or HP 83 UV inks ⁵			
Water resistance	Yes, with Original HP 70 Photo Inks ⁶			
Dry time	Quick-dry to touch (at 23° C, 50% RH)			
Lamination	Yes, liquid water-based laminates			
Shelf life	1 year, unopened in original packaging			
Storage temperature	10 to 35° C / 50 to 95° F			
Storage humidity	25 to 80% RH			
Country of origin	Product of United States			
Ordering information	Product numbers	Roll sizes	UPC Codes	Region
	C2T50A	610 mm x 15,2 m (24 in x 50 ft)	848412013917	Americas, Europe
	Q8713A	914 mm x 15,2 m (36 in x 50 ft)	848412013924	Americas, Europe
	Q8714A	1067 mm x 15,2 m (42 in x 50 ft)	848412013931	Americas, Europe
Warranty	BMG large format printing materials are free from defects in materials and workmanship. For warranty statement, please see globalBMG.com/hp/MediaWarranties . To obtain warranty service, please contact BMG customer support.			

⁴ Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see globalBMG.com/hp/t/printpermanence.

⁵ Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see globalBMG.com/hp/t/printpermanence.

⁶ Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see globalBMG.com/hp/t/printpermanence.

For detailed information on the HP large format printing materials portfolio and to order, see globalBMG.com/hp

